

Education Through Music



®

VOLUME 11, ISSUE 4

USING MUSIC AND THE ARTS TO ENHANCE STUDENTS' ACADEMIC PERFORMANCE AND GENERAL DEVELOPMENT

SUMMER 2008

ETM Welcomes New Chairman of the Board



*Chairman of the Board
Michael R. Schaefer*

On June 25, Michael R. Schaefer was elected to the position of Chairman of the Board. Mr. Schaefer

takes over from Edmund R. Schroeder, who co-founded ETM and served as Chairman for over seventeen years. Mr. Schroeder will continue to serve on the Board in his new role as Chairman Emeritus.

"I have to say that Ed has left some big shoes to fill," says Mr. Schaefer. "But, with the help and support of the Board and staff of ETM, I am looking forward to the challenge. I have been actively involved in the work of ETM for several years now and I am convinced that children do better academically in a program that integrates music with education. I am gratified, particularly, at the level of interest in ETM's programs that I have seen from educators all over the country. It tells me we are on the right track."

"We are thrilled to welcome Mike Schaefer as the new Chairman of the Board," says ETM Executive Director Katherine Damkohler. "Ed has laid the foundation for ETM, and we look to Mike to continue to guide our growth and success."

Mr. Schaefer is a Managing Director at Citigroup Global Markets Inc. and has been active in the Financial Services Industry for more than four decades. He is a member of the major commodity exchanges in the U.S. and has served on numerous exchange and industry related advisory committees. He is a former Chairman of the National Futures Association and a former Chairman of the New York Clearing Corporation. Mr. Schaefer is the father of four and grandfather to one.

Partner School Principals Gather for Summer Meeting

In July, principals from 14 partner schools took a break from managing summer school to attend an ETM Principals Meeting, as part of ETM's

ongoing guidance and oversight.

Principals met ETM's new Director of Programs (see article, page 2), shared experiences from the

past year, and discussed with one another and the ETM staff their goals and expectations for the new school year.



Those in attendance included (L to R): Sister Josephine Cioffi (St. Ann School, East Harlem), Kristina Beecher (PS 3, Brooklyn), Sheila Durant and Alan Cohen (PS 69, Bronx), Suzanne Kaszynski (Mt. Carmel-Holy Rosary, East Harlem), Janice Desmond (St. Clare School, Bronx) and Louise Sedotto (PS 76, Bronx).

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Executive Director

Peter Pauliks
Director of Programs

Rainah Berlowitz
Director of Operations

Katherine Canning
*Director of Development and
Program Evaluation*

Emily Estock
*Events & Communications
Coordinator*

Erica Bilko
*Financial & Administrative
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Larissa Koehler
Program Associate

Nicholas LaFleur
Assistant Program Director

Chris Marolf
Leah Potteiger
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Peter Pauliks Joins ETM as Director of Programs

In July, Peter Pauliks joined ETM as Director of Programs. Mr. Pauliks has taught in public school for ten years, specifically Marching Band, Concert Band, Jazz Band, Music Theory, Guitar, General Music, Musical Theatre, Acting, and Music Technology. He earned his undergraduate degree in Music Education from Marywood University in Scranton, PA, and completed his graduate studies at the University of the Arts in Philadelphia, focusing on Music Technology.

Mr. Pauliks has completed the Professional Musical Theatre Training Program at CAP21 in New York City. He is certified to teach both music and technology K-12 in Pennsylvania, and Music K-12 in New York State. He is also a certified TI:ME Instructor (Technology Institute for Music Educators). Mr. Pauliks has served on the Executive Board for the Wayne County Arts Alliance, and continues to develop his skills as a performer and educator



Director of Programs Peter Pauliks

through professional studies, local performing groups, and workshops.

Mr. Pauliks took over the position of Director of Programs from Stephen Herx and has already proven himself a valuable addition to the program staff, joining Assistant Program Director Nicholas LaFleur and Field Supervisors Chris Marolf and Leah Potteiger. ETM is thrilled to have Mr. Pauliks on staff.

Board and Staff Members Salute Stephen Herx

ETM's Board of Directors and staff celebrated the achievements of Stephen Herx at a dinner prior to his resignation in June. As Director of Programs from 2004 to 2008, Mr.

Herx strengthened all aspects of ETM's programming – including expanding teaching artist training and mentoring, developing extensive printed and online resources for teaching artists, revising ETM's curriculum, and creating tools to assess music skills.

Under his guidance, ETM's New York City partner school programs grew from 5,000 children in 10 schools to over 9,000 children in 20 schools, and ETM formed new relationships with organizations in California and Connecticut.

Everyone at ETM thanks Steve for his tremendous dedication to ETM's mission over the years.

ETM Associates Steering Committee

Charlie Ballard

Kristin del Rosario

Jennifer Goff

Jeremy Halbridge

Sarah Keh

David Munczinski

Rob Profusek

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Students Delight Audiences With Spring Concert Performances



*Above:
St. Athanasius School students perform on recorders.*

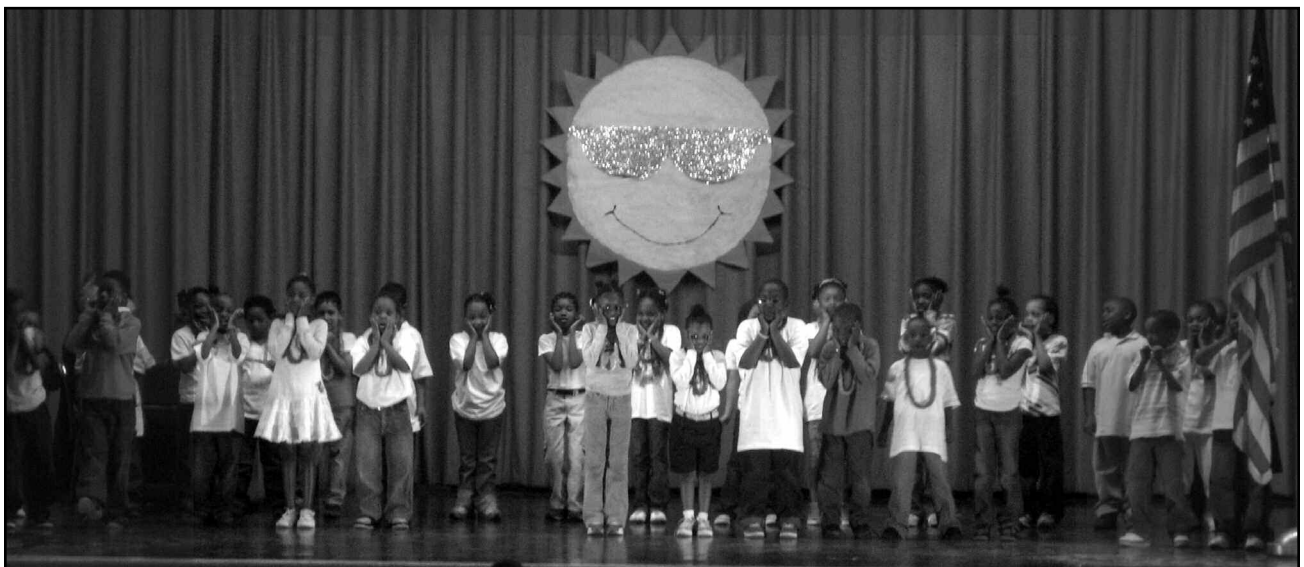
*Below:
Blessed Sacrament School's students end their piece with a flourish.*



*Above:
Students from St. Clare School
await their chance to perform.*



*Below:
PS 3 students sing in the sun.*



Expanded Teaching Artist Concert Series Reaches 14 Schools



Performers from the Caribbean Rhythms concert interact with students at St. Ann School in East Harlem.

ETM expanded a series of educational concerts designed by ETM teaching artists and offered four different concert programs to our partner schools this past year. Fourteen schools took advantage of this opportunity to provide additional live performances to the students, and scheduled a total of 23 concerts.

The series began as a pilot the previous school year, as part of an effort to give children access to concerts with educational aims directly tied to the music instruction they received from ETM. In selecting the four programs for the series this year, ETM staff sought to offer a range of instrumentation, performing artists and musical styles, while also featuring genres and composers that stu-

"[These programs] provided students with an experience that they otherwise wouldn't have had. Students enjoyed them all."

-Rachel Donnelly, Principal, PS 121, Bronx

dents already learn about in the music classroom. Most concerts included opportunities for students to come up on stage and try out instruments and all welcomed students to ask questions of the performers.

The *Yahuba: Caribbean Rhythms* program brought together percussionist Yahuba Garcia, ETM Teaching Artist Joshua Fleischmann, and Teaching Artist Intern Matthew Brundrett. The performance addressed Puerto Rican culture, music and heritage, and featured instruments such as congas, tenor saxophone, timbales, bongo, assorted Latin percussion, trap drums and vocals.

ETM Teaching Artist Jennifer Greene designed a condensed version of Engelbert Humperdinck's *Hansel & Gretel* with outside artists. This concert provided great enrichment to students' lessons in fairy tales and prompted many collaborative efforts between teaching artists and teachers whose schools selected this program.

Javier's Jelly 'n Jam showcased former ETM Teaching Artist Kim Garey, as well as Field Supervisor

Chris Marolf. The players introduced students to the parts of a jazz rhythm section and to the tenor saxophone. After hearing a few jazz favorites –

"My children really enjoyed [Javier's Jelly 'n Jam]. It exposed them to such rich, live instrument playing."

- Teacher, St. Anthony School, Bronx

including "When the Saints Go Marching In" – students were invited to try playing the bass, drums or piano.

Sojourner Strings, a jazz ensemble described as "a women's collective dedicated to nurturing the art of string playing through the African American experience," played music ranging from jazz to hip-hop. The members include ETM Teaching Artist Judith Insell.

ETM received positive feedback from all involved.

Students enjoyed seeing the people who teach them music each week

"We enjoyed the 'Hansel and Gretel' Opera... Even the kindergartners shared in the delight of this story... Thank you for providing us with the opportunity to view this free presentation of a classic story!"

- Assistant Principal, PS 43, Bronx

perform on stage. Teachers and principals were able to witness the level of artistry that the teaching artists working in their schools possess, which continued to build credibility and respect for ETM's ongoing music education programs. Teaching artists had new performance opportunities and learned from the process of designing educational concerts.

ETM thanks the Emily Davie and Joseph S. Kornfeld Foundation, as well as the Eloy and Terry Krumholz Foundation. Without their generous support, this concert series would not have been possible.

ETM also continued its longtime collaboration with the Marilyn Horne Foundation, which provided visiting concerts of singers and pianists to several partner schools. A new collaboration with the American Classical Orchestra, reported in

ETM's Spring Newsletter, as well as the generosity of The 5 Browns, Sol Percussion and Kenny Rankin, led to even more performances for ETM's schools.

These collaborations combined with the Teaching Artist Concert Series resulted in 40 visiting concerts reaching our more than 8,000 partner school students. In all cases, ETM works together with each principal to select the most educationally-appropriate concerts for each school, so that children can benefit from quality enrichment opportunities that have relevance to what they learn on a weekly basis in the music classroom.



A student gains hands-on experience on the conga.

"All the kids were engaged, and were singing the tunes they learned. I was able to integrate this into my violin lessons. The fifth graders learned the folk song and dance and the prayer song from 'Hansel and Gretel.'"

-ETM Teaching Artist



"[Sojourner Strings was an] excellent presentation and enhanced students' knowledge of the string instruments -- as well as mine."

- Teacher, Mt. Carmel-Holy Rosary School, East Harlem

Left: Sojourner Strings performs for a captive audience at Brooklyn's PS 3.

Evaluation Update

ETM continues to learn positive results through its multi-year program evaluation.

Initial analysis of 2007-08 assessments shows students making statistically significant progress toward ETM's musical skills benchmarks from the fall to the spring.

Surveys of classroom teachers show:

- * 89% report having a collaborative relationship with their teaching artist
- * 87% find that ETM supports improvements in students' self confidence and self esteem
- * 79% used music and other arts to enrich classroom lessons
- * 98% want the music program to stay in their school.

The evaluation by LS Associates concludes this year, and ETM will share final results in the coming months.

ETM Associates Raise Funds



A group of ETM Associates met in August to gear up for the new year.

The ETM Associates continued to grow in number and raised over \$20,000 through events and contacts to help support ETM's partnership with PS 155 in East Harlem this past year. We thank the Associates and the Steering Committee for volunteering their time, energy and talents to help promote ETM's programs.

The ETM Associates welcomes new members and ideas. Meetings

are held approximately once a month to discuss the latest ETM news and to plan fundraising events such as wine tastings, concerts, and shopping events.

If you know a young professional who wants to be involved with a wonderful cause, attend great events and meet new people, please call 212-972-4788, or e-mail Emily Estock at eestock@etmonline.org.

What the Classroom Teachers Say...

"[This] program helps to further develop thinking skills."

-PS 43, Bronx

"Children enjoyed school more because they looked forward to music class."

-Blessed Sacrament School, Manhattan

"The lessons are very impressive - the children think, move, play, and learn every time."

-PS 3, Brooklyn

"This program benefits all of the children, not just those with a strong interest or talent for music."

-St. Brendan School, Bronx

"My class improved in following directions, listening skills, and ability to wait and take turns."

-PS 121, Bronx

"Students [developed] talents no one knew they had."

-St. Athanasius School, Bronx

"Music [supported my] lessons on biography, poetry and folktales."

-PS 68, Bronx

"I love this program. I have never seen so many children actually learn music -- to read and write it. It's great!"

-St. Anselm School, Bronx

"It is a fantastic program that has enriched the lives of our students."

PS 102, East Harlem

"ETM has excellent instructors."

-St. Clare School, Bronx

"Students were excited to go to [music] class and they enjoyed the songs and games..."

-PS 69, Bronx

"I have noticed a huge social change... [students have] come out of their shell!"

-St. Anthony School, Bronx

"It is a great way for the children to be creative."

-PS 155, East Harlem

"It makes [the students] well-rounded individuals."

-St. Ann School, East Harlem

"[The students] all get so excited for music... they behave wonderfully and there is a lot of participation."

-PS 76, Bronx

"[My students] enjoyed going to music and gained confidence."

-Mt. Carmel-Holy Rosary, East Harlem

"[ETM] engages the students and keeps them focused."

-PS 38, East Harlem

Foundation, Corporate & Government Supporters: 2006-07 and 2007-08

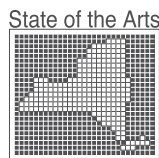
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ETM's 2008-09 Partner Schools

ETM is partnering with 20 schools for the upcoming 2008-09 school year, serving over 9,000 children in New York City with weekly music instruction. Stay tuned for more information in our next newsletter.

Manhattan

PS 38 – Roberto Clemente School
PS 83 – Luis Munoz Rivera School
PS 102 – Jacques Cartier School
PS 155 – William Paca School
Blessed Sacrament School
Mt. Carmel-Holy Rosary School
St. Ann School
St. Mark the Evangelist School

Brooklyn

PS 3 – Bedford Village School
PS 256 – Benjamin Banneker School



Bronx

PS 43 – Jonas Bronck School
PS 68 – Edward A. Fogel School
PS 69 – New Vision School
PS 76 – Bennington School
PS 121 – Throop School
St. Anselm School
St. Anthony School
St. Athanasius School
St. Brendan School
St. Clare School